



071249238912	07124930126	071249314876	071249314883	071249314890	071249314900	071249376331	071249343265	071249343258	071249343326
Infalib The Super Slim Liner	Infalib The Super Slim Liner	Brow Stylist : Define r	Brow Stylist : Define r	Brow Stylist : Define r	Brow Stylist : Define r	Volumino us Lash Paradise Primer Tinted	Volumino us Lash Paradise WSH Blackest Black	Volumino us Lash Paradise WSH Black	Volumino us Lash Paradise WTP Blackest Black
071249357248	071249152416	071249145234	071249145241	071249306376	071249306383	071249330265	071249345831	071249363713	071249363737
Infalib Pro-Last Liner Black	Infalib Eyelin Carbo n	Infalib Long Wear Eyelin er	Infalib Long Wear Eyelin er	Infalib Eye: Matte Matic Liner	Infalib Eye: Matte Matic Liner	Volumino us Original Blue Mascara Cobalt Blue	Volumino us X-Fiber Mascara WSH Blackest Black WSH	X-Fiber Mascara WTP Blackest Black WTP	
071249336359	071249855010	071249117675	0712499082128	071249207000	071249160114	071249059098	071249749012	071249019344	071249669020
Volumino us Noir Blackst	Lineur Intens e Brush Tip Liquid	Lineur Intens e Felt Tip Liquid	Lineur Intens e Felt Tip Liquid	Volumino us Smolde ring Eyelin er	Extra Intens e Liquid Eyelin er	Volumino us Straight Brush Black	Volumino us Straight Brush Black	Volumino us Curved Brush Black	Volumino us Straight Brush Black Brown
071249117682	071249082119	071249082140	071249117686	071249119990	071249161906	071249019351	071249006412	071249006429	071249148792
Pencil Perfect Carbo n Black	Pencil Perfect Eye Liner Ebony	Pencil Perfect Eye Liner Espe	Telescopic Carbo n Black Liner	Telescopic Carbo n Black Liner	Telescopic Water proof Eyelin er	Volumino us Curved Brush Black Brown	Volumino us Waterpro of Black	Volumino us Waterpro of Black Brown	Volumino us Waterpro of Carbon Black Carbon
071249104743	071249104729	071249104736	071249104793	071249104793	071249104793	071249104793	071249104793	071249104793	071249104793
Telescopic Mascara Blackest Black	Telescopic Mascara Black	Telescopic Mascara Black Brown	Carbon Black Mascara Black	Carbon Black Mascara Black	Volumino us Superstar Mascara Blackest Black (WSH)	Volumino us Superstar Mascara Black (WSH)	Volumino us Superstar Red Carpet Extra Black	Volumino us Superstar Red Carpet Extra Black	Volumino us Carbon Black Blackest Black
071249256718	071249256701	071249255932	071249254111	071249314111	071249148822	071249148808	071249148839	071249148839	071249324707
Volumino us Butterfly Washable Mascara Blackest Black	Volumino us Butterfly Washable Mascara Black	Volumino us Butterfly Washable Mascara Black	Volumino us Butterfly Washable Mascara Black	Volumino us Butterfly Washable Mascara Black	Extra Volume Collagen Washable Blackest Black	Extra Volume Collagen Washable Black	Extra Volume Collagen Waterpro of Blackest Black	Volumino us Feline WSH Blackest Black WSH	
071249149765	071249149765	071249149765	071249149765	071249149765	071249149765	071249149765	071249149765	071249149765	071249149765
Eye Makeup	Double Extend Beauty Tubes Blackest Black	Double Extend Beauty Tubes Blackest Black	Double Extend Beauty Tubes Blackest Black	Double Extend Beauty Tubes Blackest Black	Volumino us Million Lashes Mascara Blackest Black	Volumino us Million Lashes Mascara Black	Volumino us Million Lashes Mascara Black Brown	Volumino us Million Lashes Mascara Black	Volumino us False Lashes Mascara Blackest Black

071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249314876 Brow Stylist: Definer Blonde	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette	071249350300 Brow Stylist Shape & Fill Brunette
071249357248 Infallible Pro-Last Liner Black	071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown	071249306376 Infallible Eye: Matte Matic Liner Black	071249306383 Infallible Eye: Matte Matic Liner Brown
071249336359 Voluminous Liner Noir Blackest Black	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249207000 Voluminous Smoldering Eyeliner Black	071249160114 Extra Intense Liquid Pencil Eyeliner Black
071249117682 Pencil Perfect Carbon Black Carbon Black	071249082119 Pencil Perfect Eye Liner Ebony	071249082140 Pencil Perfect Eye Liner Espresso	071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black	071249161906 Telescopic Waterproof Eyeliner Black
071249104743 Telescopic Mascara Blackest Black	071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown	071249137093 Telescopic Carbon Black Mascara Carbon Black		
071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256701 Voluminous Butterfly Washable Mascara Black	071249265932 Voluminous Butterfly Midnight Black Midnight Black	071249314111 Voluminous Butterfly Sculpt WSH Blackest Black		
071249078525 Eye Makeup Remover Eye Makeup Remover	071249149768 Double Extend Beauty Tubes Blackest Black	071249149744 Double Extend Beauty Tubes Black	071249187739 Voluminous Million Lashes Mascara Blackest Black		

071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black	071249343326 Voluminous Lash Paradise WTP Blackest Black
071249330265 Voluminous Primer Primer	071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363737 X-Fiber Mascara WTP Blackest Black WTP
071249059098 Voluminous Straight Brush Blackest Black	071249749012 Voluminous Straight Brush Black	071249019344 Voluminous Curved Brush Black	071249669020 Voluminous Straight Brush Black Brown
071249019351 Voluminous Curved Brush Black Brown	071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black
071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)	071249314104 Voluminous Superstar Red Carpet Extra Black	071249101919 Voluminous Carbon Black Carbon Black
071249148822 Extra Volume Collagen Washable Blackest Black	071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black	071249324707 Voluminous Feline WSH Blackest Black WSH
071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown	071249195482 Voluminous Million Lashes Waterproof Masc Black	071249194102 Voluminous False Lashes Mascara Blackest Black

1	2	3	4	5	6	37	38	39	40
7	8	9	10	11	12	41	42	43	44
13	14	15	16	17	18	45	46	47	48
19	20	21	22	23	24	49	50	51	52
25	26	27	28			53	54	55	56
29	30	31	32			57	58	59	60
33	34	35	36			61	62	63	64

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

2' X 60" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0260C_IS19.psa

EYE MU REMOVER (100% OF - BLUE) TRAY 1.2

Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
33	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001

PEGBOARD 1 FOOTX5 FEET **

Height = 60.00 in; Width = 12.00 in; Depth = 0.50 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	071249238912	Infalible The Super Slim Liner	Black	400
2	1	071249350126	Infalible The Super Slim Liner	Brown	401
3	1	071249314876	Brow Stylist: Definer	Blonde	388
4	1	071249314883	Brow Stylist: Definer	Brunette	389
5	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
6	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
7	1	071249357248	Infalible Pro-Last Liner	Black	930
8	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
9	1	071249145234	Infalible Long Wear Eyeliner	Black	511
10	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
11	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
12	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513
13	1	071249336359	Voluminous Liner Noir	Blackest Black	300
14	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
15	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
16	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
17	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
18	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
19	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
20	1	071249082119	Pencil Perfect Eye Liner	Ebony	110
21	1	071249082140	Pencil Perfect Eye Liner	Espresso	130
22	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
23	1	071249119990	Telescopic Eyeliner	Black	810
24	1	071249161906	Telescopic Waterproof Eyeliner	Black	800
25	1	071249104743	Telescopic Mascara	Blackest Black	910
26	1	071249104729	Telescopic Mascara	Black	905
27	1	071249104736	Telescopic Mascara	Black Brown	915
28	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
29	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
30	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
31	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872
32	1	071249314111	Voluminous Butterfly Sculpt WSH	Blackest Black	873
34	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
35	1	071249149744	Double Extend Beauty Tubes	Black	570
36	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635

PEGBOARD 1 FOOTX5 FEET **

Height = 60.00 in; Width = 12.00 in; Depth = 0.50 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
37	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
38	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
39	1	071249343258	Voluminous Lash Paradise WSH	Black	201
40	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
41	1	071249330265	Voluminous Primer	Primer	300
42	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
43	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
44	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
45	1	071249059098	Voluminous Straight Brush	Blackest Black	310
46	1	071249749012	Voluminous Straight Brush	Black	305
47	1	071249019344	Voluminous Curved Brush	Black	340
48	1	071249669020	Voluminous Straight Brush	Black Brown	315
49	1	071249019351	Voluminous Curved Brush	Black Brown	350

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 0

FULL WALL

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Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK0260C_I:

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)

2' X 60" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0260C_IS19.psa

50	1	071249006412	Voluminous Waterproof	Black	360
51	1	071249006429	Voluminous Waterproof	Black Brown	365
52	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
53	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
54	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
55	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626
56	1	071249101919	Voluminous Carbon Black	Carbon Black	335
57	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
58	1	071249148808	Extra Volume Collagen Washable	Black	675
59	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695
60	1	071249324707	Voluminous Feline WSH	Blackest Black WSH	627
61	1	071249187722	Voluminous Million Lashes Mascara	Black	645
62	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
63	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670
64	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 0

FULL WALL

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Date : 29-Aug-2018

FILE: \\F\SUSNAS18\CPDNY_Groups\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGI\WAK0260C_I: